

**Practical workshop: THE ABC OF SENIOR EXECUTIVES – It is different at the Top**

Senior executives reside in positions where the stakes associated with their decisions are particularly high – for themselves, their families, their organizations, and society at large. With respect to organizations, company culture is a reflection of their senior executives. But positions at the top have unique challenges, quite different from workers and employees.

Both senior executives and their organizations need to understand the dynamics of executive environments to ensure high-performing decision-making, physical and psychological health at the top.

This seminar is based on the research and practice of one of the globally leading social scientists on senior executive psychology. It uses the ABC model, based on over 50 years of scientific research and more than 50,000 research articles, to provide participants with insights into how to design their own executive lives as well as corporate, executive environments.

**Target audience**

Senior executives and those who want to pursue a career at the top.

**Prérequis :** None

Reference :	Category :	Duration :
Trainevo-082022-RH-12	Leadership /People / Strategy	1 day
Language (s) :	Training organisation :	Nb of participants (min):
English / German		8

**Goal (s)**

- ✓ Understand the specific challenges and pitfalls of senior executive roles and environments.
- ✓ Self-reflect on the aspects of various life domains such as work, family, and social life for senior executives.
- ✓ Realize how performance, health and well-being can be positively impacted by effective “senior executive life design”.
- ✓ Learn about the psychological consequences associated with money and senior executive compensation schemes.
- ✓ Acquire insights and tools to re-design life domains for sustainable success.

	<b>FICHE PRODUIT</b>	Identification : Trainevo-Ficheprod-01
		Date révision : 11/2021
		N° version : 01

## Program

Module #1 : Introduction to the ABC Model

Module #2 : What exactly is different at the Top ?

Module #3 : The Psychology of Money (and other Incentives)

Module #4 : How to set Yourself up for sustainable Career Success

## Method

*« I hear and I forget, I see and I may remember, I do and I understand » (Confucius)*

Following Confucius' famous quote on effective education, this workshop will be highly interactive using cohort discussions, small team brainstormings, case simulations, experiential exercises and self-assessment surveys.

## Evaluation

At the end of the workshop, the group will compile a list of action items for potential social innovations for creating sustainable career success for senior executive based on the ABC model.

A certificate of participation will be issued after the completion of the seminar.

**Trainevo Sarl-S**

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