

Practical workshop "Responsible Investment"

Would you agree to financially support a company whose income is hidden in tax paradises, tax-sheltered? Or who would hire young children to limit their spending? Or whose toxic spills would kill all life around? Yet this is what happens in a large proportion of investments, often without the knowledge of their owners. In rapid growth, responsible investment has become one of the great civic causes in our society.

Defending people and the planet while enjoying a strong portfolio is now a reality. This workshop, taught by a facilitator who is not specialized in finance but strongly socially engaged, will awaken you to the real impacts of your portfolio: encouraging good organizations and abandoning bad ones.

As a recognized agent of social change, Canadian facilitator Jean Provencher will bring his decades-long expertise and social commitment to participants.

Target audience

Activity accessible to all audiences: individuals, schools, companies, organizations

Registration required.

Reference	Category	Duration
Trainevo-062022-CS-06	Societal change	2 hours
Language(s)	Training organization	Nb of participants (min/max)
French		Minimum: 10

Objective(s)

Present a comprehensive portrait of the composition of a financial portfolio that is aimed at regular investors as well as novices or those curious about finance.

Know the history of responsible investing to measure its depth and growing importance in the current transformation of our society.

Identify avenues for reflection to determine whether an investment is responsible or not, with a view to adopting a decision-making strategy that favors responsible investments.

Program

This workshop is part of an educational path for social change, which offers activities (e.g. conference and seminar) to go deeper into certain themes.

Three formulas proposed for a total day of 8 hours

- One 8 hours theme of your choice ► Full day
- Two themes of 4 hours to choose from ► 1 in AM + 1 in PM
- four themes of 2 hours of your choice ► 2 in AM + 2 in PM

Themes offered (according to the applicable time blocks)

Thematic	8h	4 h	2 h	
Global warming	X	X	X	<ul style="list-style-type: none"> • Measuring the magnitude and impacts of warming • Learning to fight global warming every day
Power of the citizen	X	X	X	<ul style="list-style-type: none"> • Becoming aware of the powerful power in our hands • Concretely exercise this power in our lives
Responsible consumption	X	X	X	<ul style="list-style-type: none"> • Realizing how consumption governs everything • Adopting healthy and sustainable consumption patterns
Technological dependence		X	X	<ul style="list-style-type: none"> • Questioning the place of technology in our lives • Reduce the techno footprint in order to limit its impacts
Information and disinformation			X	<ul style="list-style-type: none"> • Understanding the influence of information warfare • Guarding against disinformation and propaganda
Responsible Investment			X	<ul style="list-style-type: none"> • Discover the benefits of investing responsibly • Identify truly responsible investments

General approach of the workshop

(* the sequence and duration of the elements below will vary according to the chosen formula)

- 1.Context of the theme
- 2.Scenarios
- 3.Individual exercise(s)
- 4.Exchange(s) in group or subgroup(s)
- 5.Information Shared
- 6.Conclusion

Method

Prerequisite: It is highly recommended to have attended the conference "Being, Thinking and Acting Differently" beforehand.

The workshop includes various forms of learning and practice depending on the chosen formula: visual presentation, multimedia tools, pedagogical content delivered by the facilitator, individual practical exercises, exchanges in small groups, plenary.

Evaluation

Certificate of participation in the workshop.