

PRODUCT SHEET

Identification: Trainevo-Ficheprod-01

Revision Date: 11/2021 Version number: 01

Training Title: Strategy and Planning for Sustainable Development (CSR)

This training allows to understand the notions of corporate social responsibility for sustainable development to integrate ecological, economic and social constraints, the expectations and concerns of all stakeholders, so as to anticipate them and improve its responsiveness, performance, image, and the mobilization of its staff around these

Reference:	Category:	Duration:
Trainevo-022022-RSE-01	RSE	1 day
Language(s):	Training organization:	Nb of participants (min):
French	TRAINEVO TRAINING SERVICES	6

Target audience

Managers, HR, Project Manager or CSR/ Quality/QSE/HSE/SST Manager.

Objective(s)

Identify the challenges of sustainable development for your organization.

Assess the compliance of its approach with international standards.

Define a sustainability strategy integrated into your operating model.

Identify performance monitoring indicators to be measured and valued.

Develop a short- and medium-term progress plan.

Program

- 1- Issues related to sustainable development
- 2- Voluntary approaches in terms of CSR
- 3- The ISO 26 000 standard
- 4- The principles of social responsibility
- 5- How to integrate CSR principles into the company?
- 6- Sustainable production and consumption patterns
- 7-Implement social responsibility throughout the organization?
- 8- Evaluation of CSR performance & Certification

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Method

The interactive presentation, including a methodology and implementation tools, allows a good acquisition of skills.

Evaluation

Certificate of training